



**Greater Fort Wayne Falcons**  
Head Coaches: Shaun White and Darryl Trotter  
American Youth Football and Cheerleading League  
[GreaterFortWayneFalcons@gmail.com](mailto:GreaterFortWayneFalcons@gmail.com)  
(260) 577-9080



Greetings,

On behalf of the Greater Fort Wayne Falcons, a youth travel football organization; we would like to extend an invitation to you and your company to become a sponsor of our organization the “Falcons.” We are a community nonprofit, all volunteer organization whose mission is to provide quality coaching and skill development in the game of football for 13 year olds in Fort Wayne, Indiana.

Our mission also includes:

- Bringing our youth closer together through common interest in sportsmanship and competition.
- Instilling the values of education and importance of behaving at school and home.
- Acquainting the players with the fundamentals of the game rules; running, kicking, blocking, tackling and more.
- Teaching sportsmanship, teamwork, accountability, character building, discipline and love of the game.
- Encouraging the players to maintain satisfactory grades in school, and to emphasize the importance of keeping a proper relationship and balance between scholastic and athletic endeavors.
- Keeping our community youth busy and away from situations that lead to bad behavior.
- Provide competition outside of Fort Wayne and even Indiana

As an organization that strives to provide area youth with the opportunity to learn, have fun, and experience the importance of teamwork, we are gratified when local businesses and individuals show their support of our efforts. This is our third year of existence and we solicit your support to help with our major expenses such as protective equipment, field equipment, uniforms, travel expenses and player’s fees, to make this organization a success as well as keep us in existence for our youth. We turn no child away for lack of financial need.

Sponsorship with the Falcons is a unique partnering opportunity for businesses and corporations. While sponsoring us, we will do everything in our power to maximize your business exposure, and match your company with a diverse family target audience.

We are asking for your support and hope you will be able to assist our program through a sponsorship or donation. Sponsorships listed below are guidance and not limited to. Donations of any amount will be accepted and appreciated. We are a non-profit 501(c)(3) organization and donations will be tax deductible. Thank you for your time and consideration.

For any additional information, please contact the team at (260) 577-9080 or [GreaterFortWayneFalcons@gmail.com](mailto:GreaterFortWayneFalcons@gmail.com).

Thank you,

**Shaun White and Darryl Trotter**  
Co-Head Coaches  
Greater Fort Wayne Falcons





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## Sponsorship Levels

### Level I: \$500.00

- Logo posted on the Falcons web-site banner and sponsor pages with a 'follow' link for the current season
- Team plaque

### Level II: \$1000.00

- Logo posted on the Falcons web-site banner and sponsor pages with a 'follow' link for the current season
- Logo printed on team apparel
- Team plaque

### Level III: \$1500.00

- Logo posted on the Falcons web-site banner and sponsor pages with a 'follow' link for current season
- Logo printed on team apparel
- Field Banner for All Saturday and Sunday games for current season
- Team plaque

### Level IV: \$2500.00

- Logo posted on the Falcons web-site banner and sponsor pages with a 'follow' link for current season
- Logo printed on team apparel
- Field Banner for All Saturday and Sunday games for current season
- Logo placed on team uniforms via patches
- Team plaque

Your help through donation and/or sponsorship would go a long way to making our mission successful.

Thank you for considering sponsoring the "Falcons" of the American Youth Football and Cheerleading League (AYFCL). If you have any questions or need further information, please feel free to contact the team at (260) 577-9080 or [GreaterFortWayneFalcons@gmail.com](mailto:GreaterFortWayneFalcons@gmail.com).





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### Sponsor Information

With your help, the Greater Fort Wayne Falcons will be able to provide a positive and enjoyable learning experience for our youth. We will be teaching Sportsmanship, Fair Play, Integrity, Honor, Respect, Loyalty, Personal Courage, and Dedication through the game of football and cheerleading.

The American Youth Football and Cheer League (AYFCL) and the Falcons organization provide a comprehensive program based on the core values of age appropriate coaching and encouragement with a focus on the fundamental skills of football and cheer. We believe it is essential that the overall mission be accomplished through growing and nurturing a respected organization guided by value based choices and parental involvement.

Our team will operate under the premise that the best interests of the players comes first and will be free from any adult compulsion for power and glory. Any and all efforts undertaken by the Falcons will support the following as its one and only priority:

### The Kids Come First!!!

<b>Name:</b>	
Company Name:	
Address:	
City, State, Zip:	
Telephone:	
Email:	
Sponsorship Level:	Level I      Level II      Level III      Level IV
Other Donation:	
Special Request:	

